

**DESCRIPTION OF THE COURSE OF STUDY  
FOR EXCHANGE STUDENTS**

<b>Kod przedmiotu</b>	0413.3.LOG1.B/C31.LDY	
<b>Name of the course in</b>	English	<i>Distribution logistics</i> Logistyka dystrybucji
	Polish	

**1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES**

<b>1.1. Field of studies</b>	Logistics
<b>1.2. Form of studies</b>	Full Time / Part Time
<b>1.3. Level of studies</b>	I degree (Bachelor's Degree)
<b>1.4. Profile of studies</b>	Academic
<b>1.5. Person responsible for the card</b>	Marta Brzozowska, PhD
<b>1.6. Kontakt</b>	marta.brzozowska@ujk.edu.pl

**2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY**

<b>2.1. Language</b>	English, Polish
<b>2.2. Prerequisites</b>	Basics of Logistics, Basics of Management, Processes Design, Basics of Marketing, Supply Chain Management

**3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY**

<b>3.1. Form of classes</b>	Lecture, practical classes	
<b>3.2. Place of classes</b>	Lecture and practical classes at University	
<b>3.3. Form of assessment</b>	Lecture – exam, practical classes – graded credit	
<b>3.4. Didactic methods</b>	Lecture with presentation Practical classes – workshops	
<b>3.5. Literature</b>	<b>Basic</b>	<ol style="list-style-type: none"> <li>Łapko A., Wagner N., Logistyka dystrybucji. Trendy-wyzwania-przykłady, CeDeWu, Warszawa 2019.</li> <li>Szymonik A., Współczesna logistyka, Difin, Warszawa 2018.</li> <li>Kauf S., Kramarz M., Sadowski A., Zarządzanie marketingowo – logistyczne: kontekst zrównoważonego rozwoju, PWN, Warszawa 2019.</li> </ol>
	<b>Additional</b>	<ol style="list-style-type: none"> <li>Nowicka K., Technologie cyfrowe jako determinanta transformacji łańcuchów dostaw, SGH, Warszawa 2019.</li> <li>Jadczak R., Karwacki Z., Miszczyński P., Konarzewska I. (red.), Optymalizacja w logistyce. T.2. Modelowanie przepływów w kanałach dystrybucji, Wyd. UŁ, Łódź 2020.</li> </ol>

**4. OBJECTIVES, SYLLABUS CONTENT**

<p><b>4.1. Subject objectives</b></p> <p><b>Lecture:</b></p> <p><b>C1. Knowledge</b> – Familiarizing students with the theoretical interpretation of the essence and scope of distribution logistics.</p> <p><b>C2. Knowledge</b> - Characterization of the classification system and the structure of distribution channels and elements of logistic customer service.</p> <p><b>C3. Knowledge-</b> Transfer of basic knowledge and development of skills necessary to conduct scientific research in the field of distribution logistics and logistics customer service.</p> <p><b>C4. Social competences</b> – Developing the habit of independently acquiring and improving knowledge and skills in the organization of distribution logistics.</p> <p><b>Practical classes:</b></p> <p><b>C1. Knowledge</b> – Broadening and deepening knowledge about the organization of distribution logistics, classification and types of distribution channels and elements of logistics customer service</p> <p><b>C2. Skills</b> – Developing the ability to analyze and evaluate the existing organizational solutions in the area of the distribution system.</p> <p><b>C3. Skills</b> – Developing the ability to propose solutions in the field of organization of distribution channels and logistic customer service.</p> <p><b>C4. Social competences</b> – Developing the habit of independently acquiring and improving knowledge and skills in the organization and management of the distribution process.</p>
--

## 4.2. Detailed syllabus

### Lecture:

1. Origin, evolution and identification of logistics in the sphere of distribution.
2. The essence of distribution, its sentences, functions and forms.
3. Identification and structure of distribution channels.
4. Designing distribution channels.
5. Intermediaries in distribution channels.
6. Shaping the distribution assortment.
7. Organization of distribution logistics.
8. The essence and elements of customer service in distribution logistics.
9. Distribution in e-commerce
10. International dimension of distribution logistics.

### Practical classes:

1. Origin and essence of distribution logistics.
2. Distribution as an element of marketing and logistics.
3. Identification and classification of distribution channels.
4. Participants of distribution channels.
5. Logistical problems of distribution companies.
6. Distribution systems.
7. Analysis and evaluation of the distribution system of a selected business entity - a case study

## 4.3. Subjects' learning outcomes

LO	A student who has passed a subject	Reference to directional learning outcomes
In terms of <b>KNOWLEDGE:</b>		
W01	Has basic knowledge of distribution logistics	LOG1A_W01
W02	Identifies distribution channels and elements of logistic customer service.	LOG1A_W13
W03	has basic knowledge of the design and operation of distribution channels.	LOG1A_W15
in terms of <b>SKILLS:</b>		
U01	has the ability to propose solutions in the organization of distribution channels and logistic customer service.	LOG1A_U06
U02	Can identify types and structure of distribution channels and identify logistic problems of distribution companies.	LOG1A_U05 LOG1A_U13
U03	is able to analyze and evaluate various distribution systems, taking into account the elements of logistic customer service.	LOG1A_U14
In terms of <b>SOCIAL COMPETENCES:</b>		
K01	Has the ability to use the acquired knowledge to solve logistics problems of distribution companies.	LOG1A_K06
K02	makes an effort to independently acquire and improve knowledge as well as professional and research skills in the field of analysis and assessment of the distribution system of a selected entity.	LOG1A_K07

## Ways of verifying the achievement of the learning outcomes in question

Learning outcome	Way of verifying (+/-)										
	Written exam			Test			Activity during classes			Team work	Presentation
	Form of classes			Form of classes			Form of classes			Form of classes	Form of classes
	W	C	.	W	C	.	W	C		C	C
W01	+				+						
W02	+				+						
W03	+				+						
U01	+				+			+		+	+
U02	+				+			+		+	+
U03	+				+			+		+	+
K01	+				+			+		+	+
K02	+				+			+		+	+

**4.5. Criteria for assessing the degree of achievement of learning outcomes**

Form of classes	Grade	Assessment criteria
<b>Lecture</b>	<b>3</b>	The student passed the written exam at the level of 50-60% of the maximum possible number of points.
	<b>3,5</b>	The student passed the written exam at the level of 61-70% of the maximum possible number of points.
	<b>4</b>	The student passed the written exam at the level of 71-80% of the maximum possible number of points.
	<b>4,5</b>	The student passed the written exam at the level of 81-90% of the maximum possible number of points.
	<b>5</b>	The student passed the written exam at the level of 91-100% of the maximum possible number of points.
<b>Practical classes</b>	<b>3</b>	Presentation of the issue, group work (solving case studies). The student passed the test at the level of 50-60% of the maximum possible number of points.
	<b>3,5</b>	Presentation of the issue, group work (solving case studies). The student passed the test at the level of 61-70% of the maximum possible number of points.
	<b>4</b>	Presentation of the issue, group work (solving case studies). The student passed the test at the level of 71-80% of the maximum possible number of points.
	<b>4,5</b>	Presentation of the issue, group work (solving case studies). The student passed the test at the level of 81-90% of the maximum possible number of points.
	<b>5</b>	Presentation of the issue, group work (solving case studies). The student passed the test at the level of 91-100% of the maximum possible number of points.

**4. ECTS POINTS BALANCE - STUDENT WORKLOAD**

Category	Student workload	
	Full time studies*	Part time studies*
<i>NUMBER OF HOURS IMPLEMENTED WITH DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/</i>	<b>45</b>	<b>20</b>
<i>Participation in lectures</i>	30	10
<i>Participation in practical classes</i>	15	10
<i>STUDENT'S INDEPENDENT WORK /NON-CONTACT HOURS/</i>	<b>30</b>	<b>55</b>
<i>Preparation for the lecture</i>	2	4
<i>Preparation for the practical classes</i>	3	6
<i>Preparation to the exam / test</i>	15	25
<i>Preparation of multimedia presentation</i>	10	20
<b>TOTAL HOURS</b>	<b>75</b>	<b>75</b>
<b>ECTS Credits</b>	<b>3</b>	<b>3</b>